



MedicareCENTER

Professional User Guide

Time is your most important resource.
Especially during Annual Enrollment Period

You are pulled in many directions...

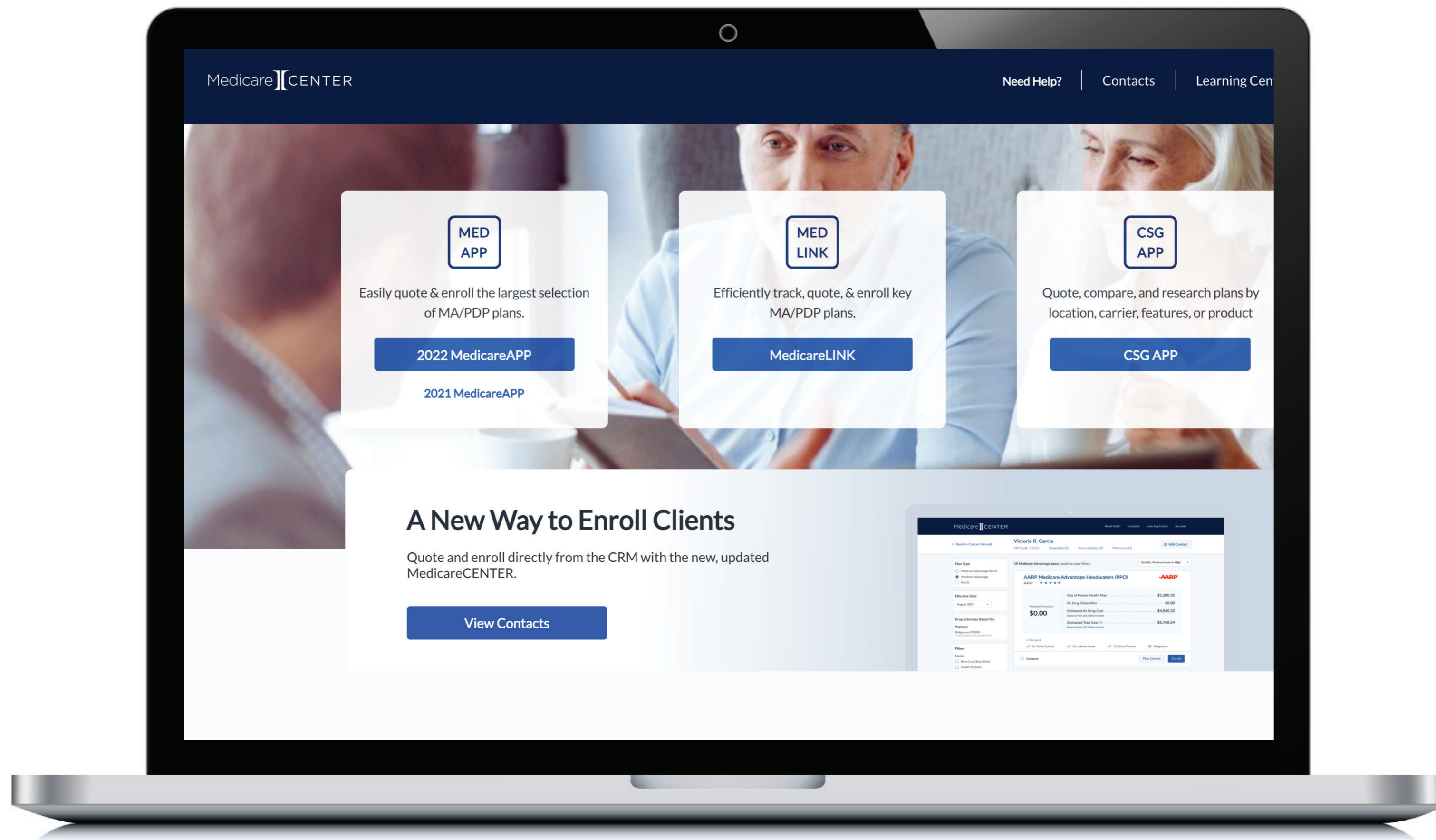
Get SOA Manage Client
Signed Lists
Talk to Clients Manage Leads
Answer Get on the
Questions Logins **Stay**
Build Monitor Carriers **Compliant**
Relationships Address
Progress Produce Concerns Track Success

How can you spend more time
on what matters,
and less time on “busy work”?

welcome to the new

Medicare **||** CENTER

Built to help agents...



...save time, and produce more.

**Manage
Clients**

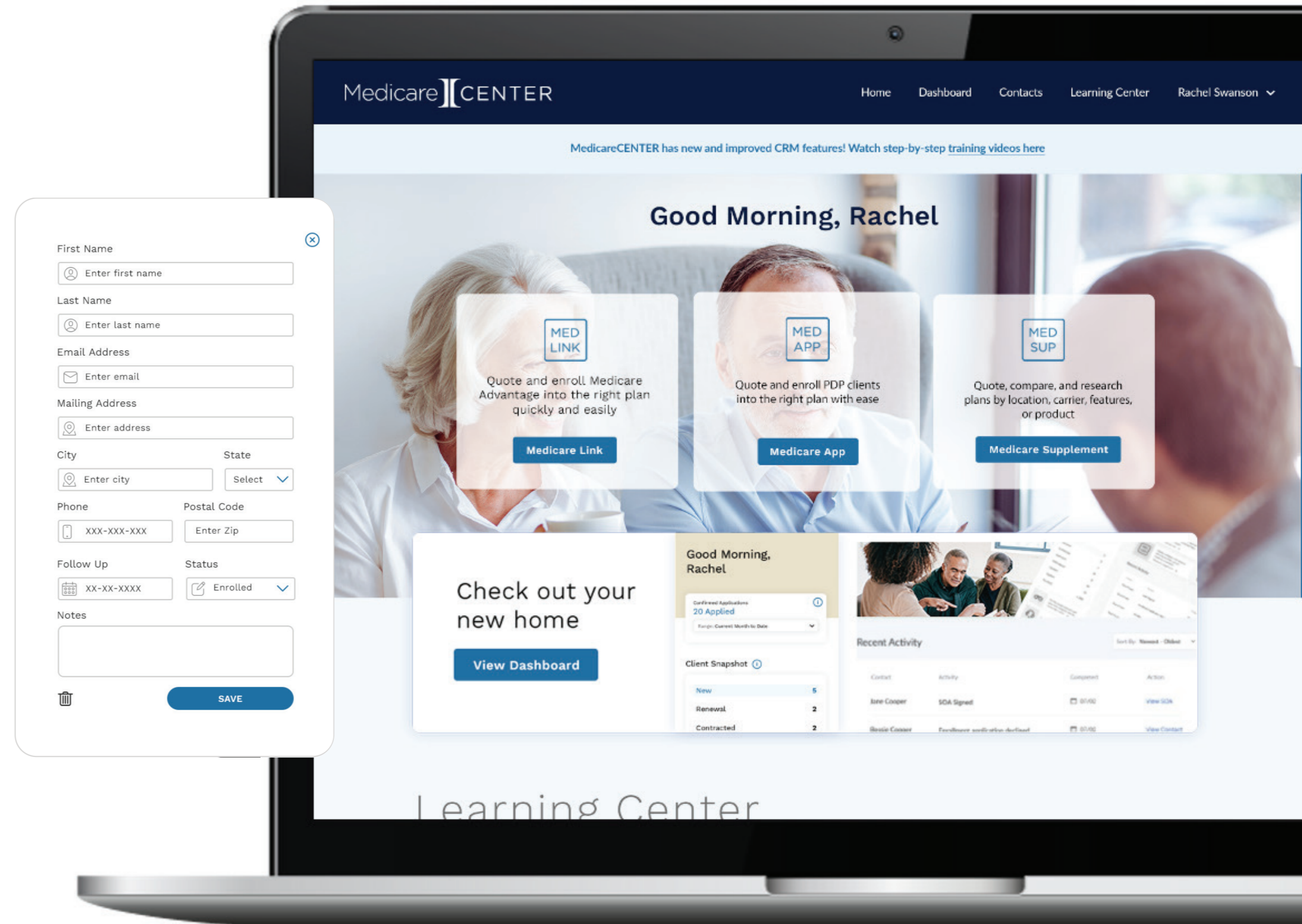
Quote

Enroll

Simplified CRM

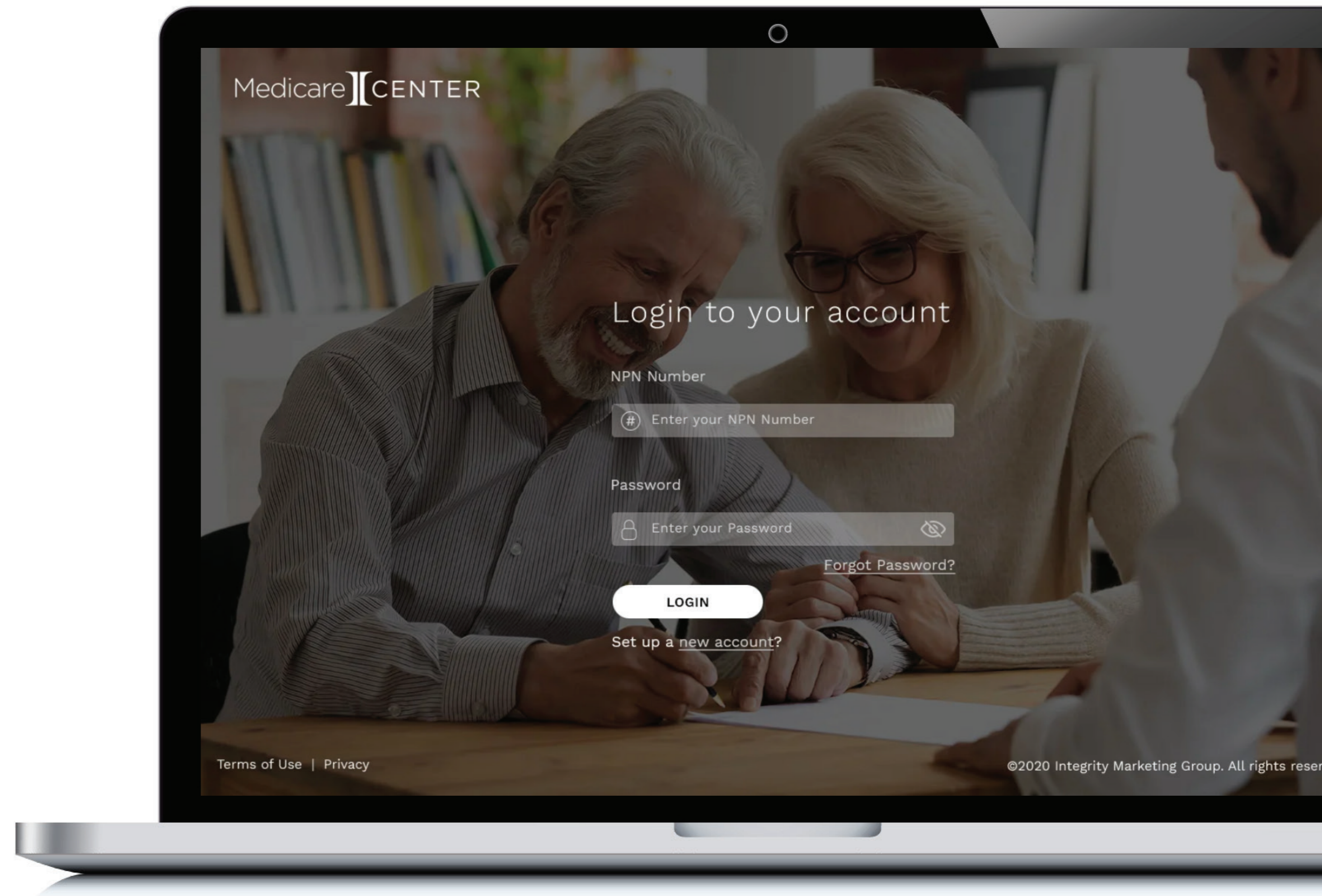
Client Relationship Management

- Simply manage clients electronically, on any device!
- Track clients regardless of enrollment or quoting tool
- Create a new client with just email or phone number
- Plan communications and next steps



Universal Login

- Say goodbye to separate logins!
- One login to access the quoting and enrollment tools you need
- Easily reset passwords and manage admin communications
- Easily register and link your account



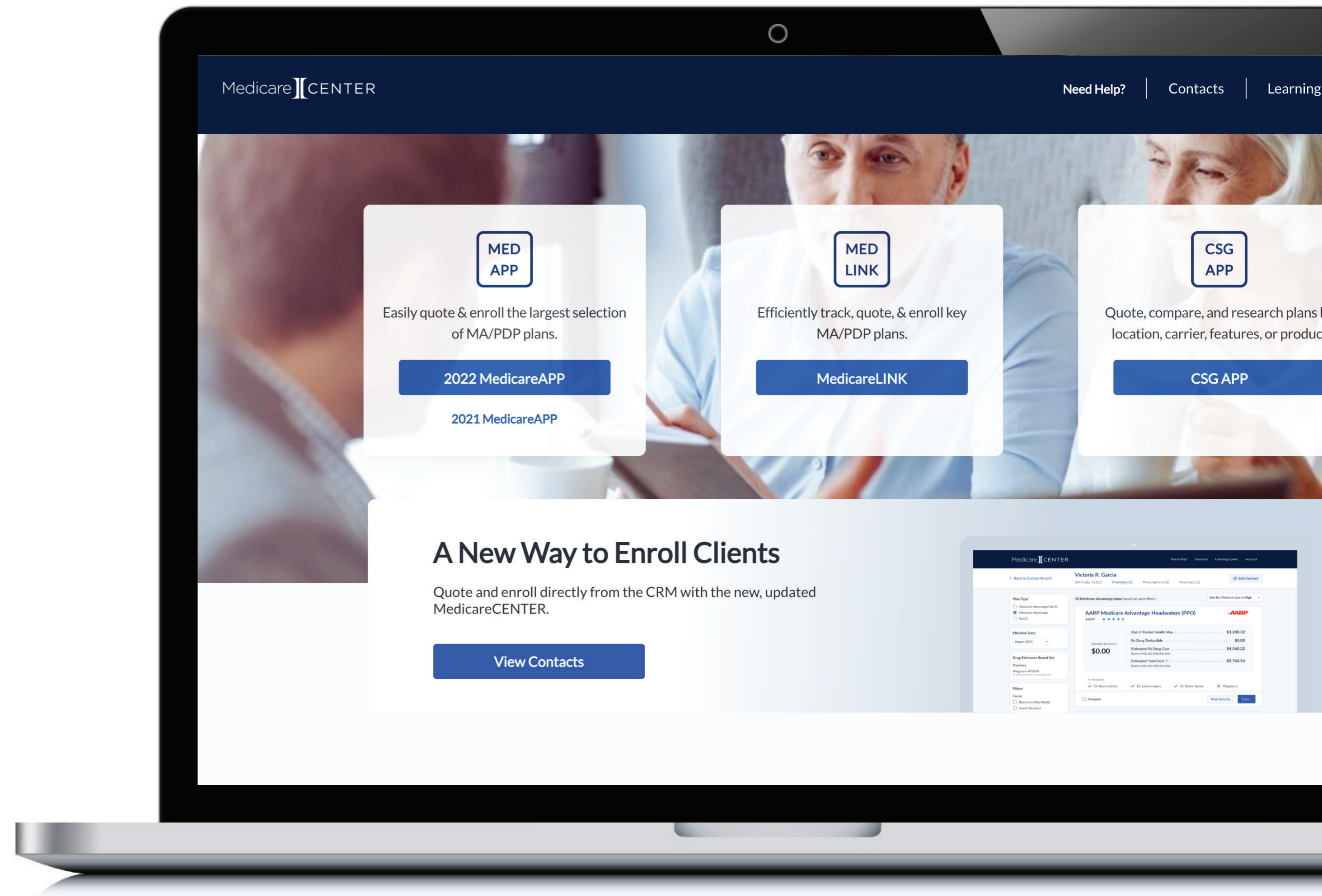
Learning Center

- Learn tips and industry best practices on-the-fly
- Easy access to guides and support to make using the new MedicareCENTER easy
- Get the latest carrier insights on products and requirements



Demonstration

- Link account via NPN number
- Reset password
- Login
- Click to Medicare Advantage and PDP enrollment tools:
 - MedicareAPP
 - MedicareLINK
- Click to CSG for MedSup quoting
- User menu
- Learning Center
- CRM
- CRM add/edit client information





MedicareAPP

The most widely adopted Medicare shopping and enrollment solution. Supports 9 of the top 10 U.S. carriers. Supports millions of consumers every year.



MedicareLINK

Powerful new Medicare shopping and enrollment solution created by a team with more than 30 years combined experience running large retail Medicare brokerage.



MedicareAPP



MedicareLINK

2020 Client Data*:	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Carriers Available:	25+	10+
Text Scope of Appointments:	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Text to Enroll – E-Signatures:	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Store RxDrug Lists:	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Personal Shopping Links:	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blue Button RxDrug sync w/Medicare.gov:	<input checked="" type="checkbox"/>	<input type="checkbox"/>
‘Shop-by-Doc’:	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

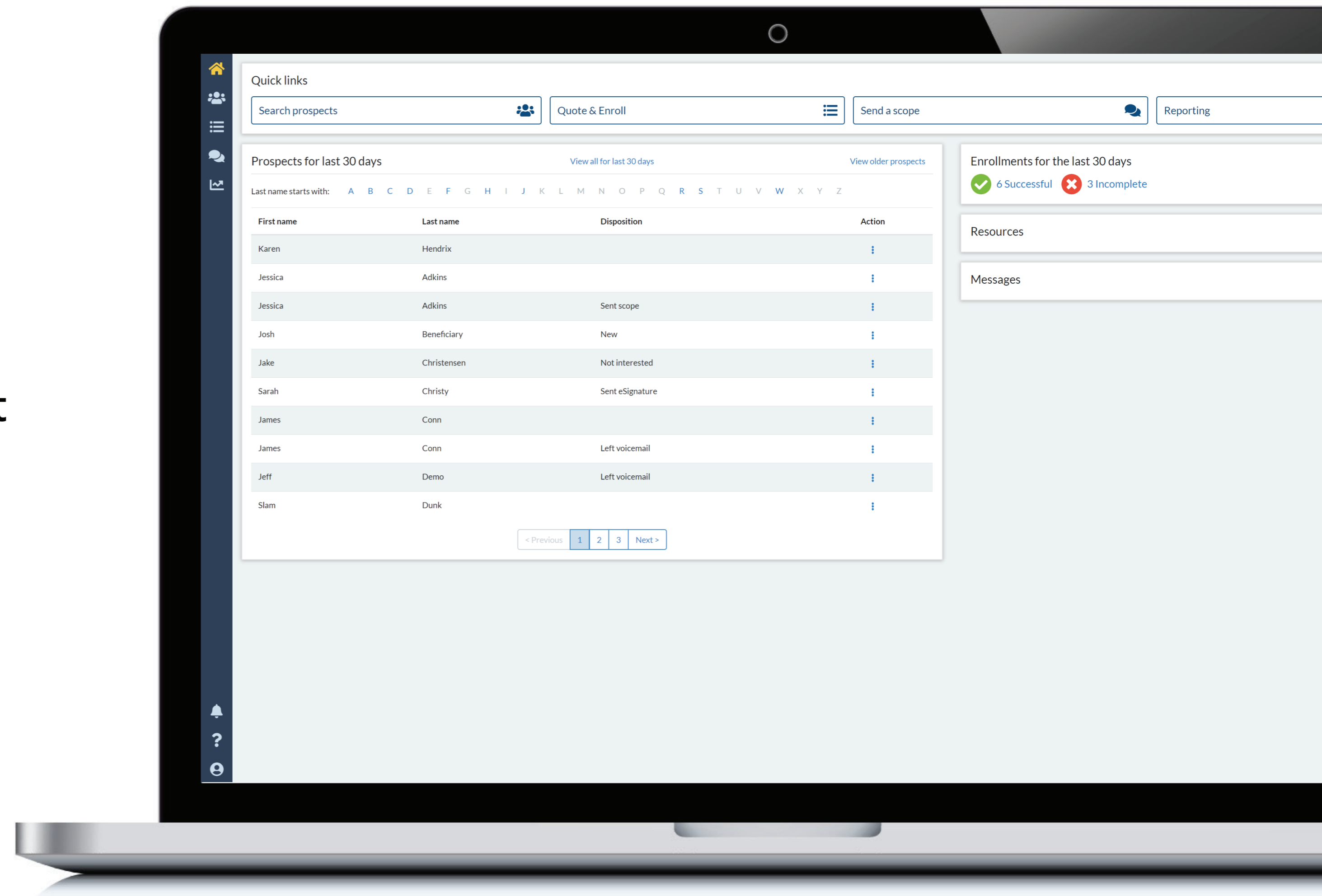


Medicare**LINK**

MedicareLINK

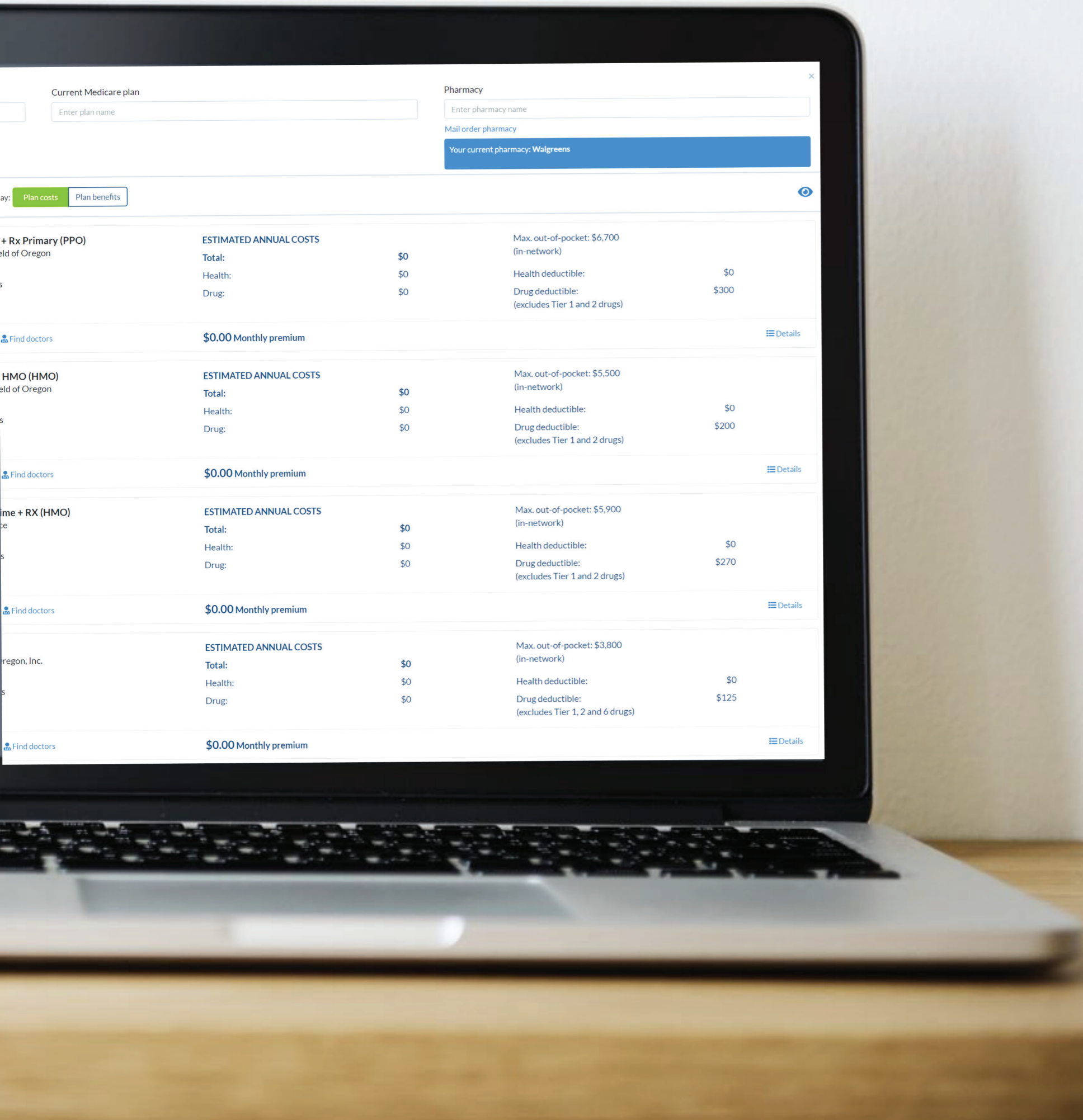
Powered by Sunfire

- Search plans by clients' doctor and compare to their current health plan.
- Sign SOAs and applications via text or email.
- Enroll clients electronically on any device!
- Pick up where you left off with clients on-the-fly



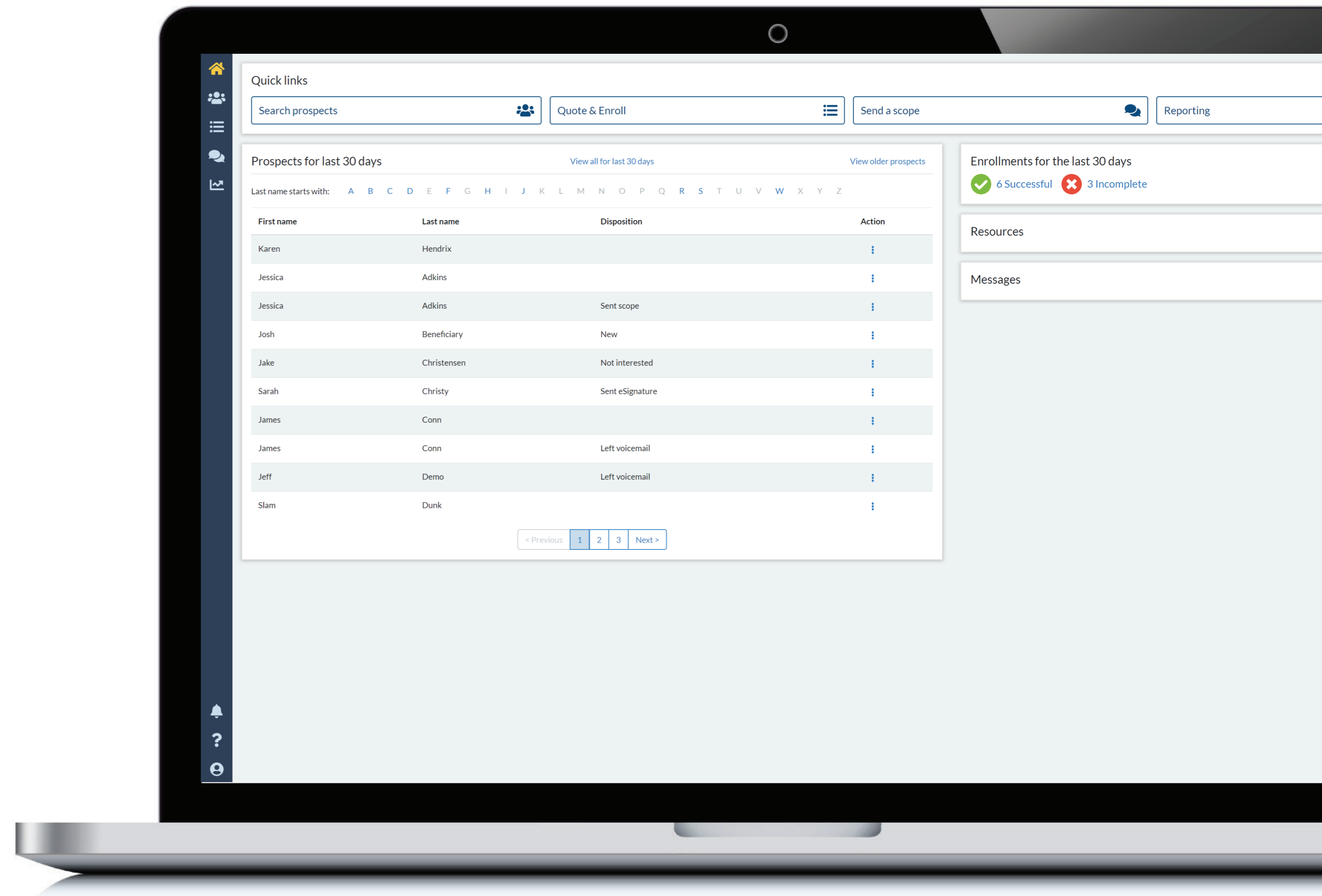
Easy-to-Use Design

- Quickly quote, follow up, and kick off an enrollment based on each clients' needs
- ! Works on any device, sell whenever, wherever you are
- ! Easy to use reporting tools to track performance and success!



Demonstration

- Search/edit prospects
- Start a quote
- Select a quote
- Start an enrollment
- Scope of appointment
- Submit an enrollment
- Prospect menu and disposition
- Reporting
- Additional resources and help section



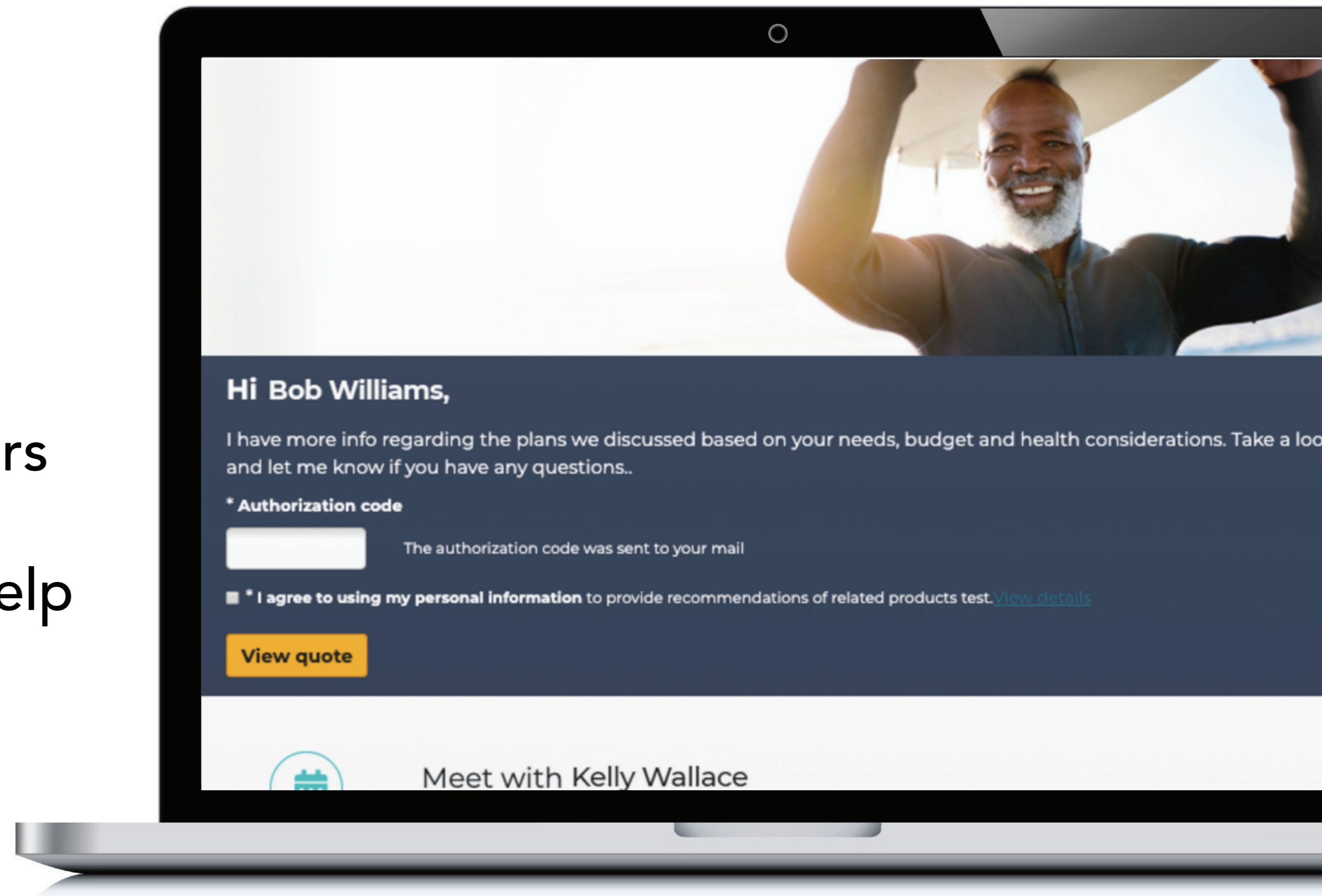


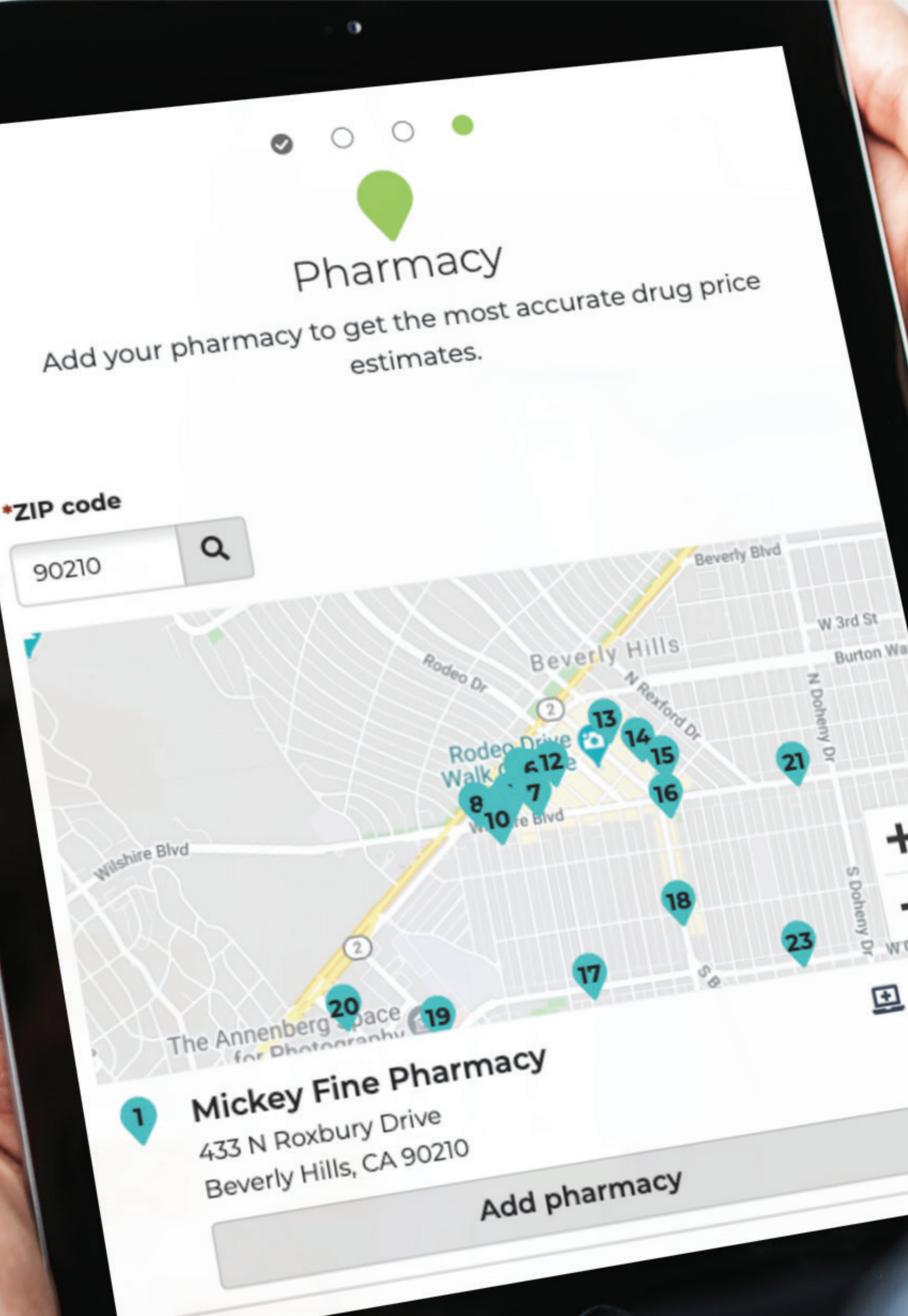
MedicareAPP

MedicareAPP

Powered by Connecture

- Shop, quote, enroll, electronically on any device.
- Access extensive list of carriers
- Estimate cost using guided help
- and more...





Provide the most accurate drug costs

- ! Deliver pricing based on LOCAL pharmacy pricing (NO regional averages ever used)
- ! Save drug lists and improve quote accuracy
- ! Ensure beneficiaries always see reliable annual out-of-pocket estimates when medicine cabinet is included

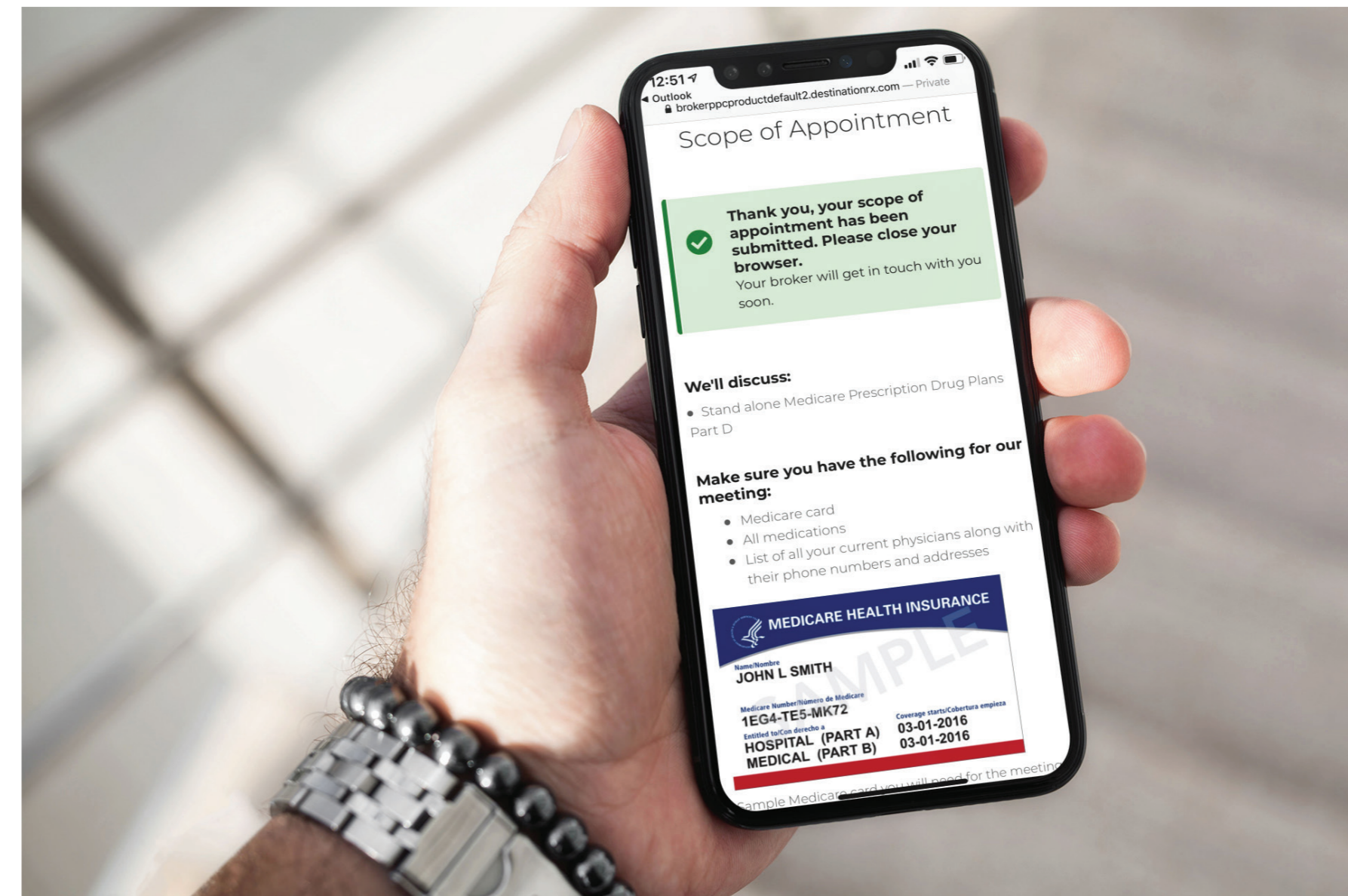
Armed with the most accurate costs, beneficiaries will know they found their best fit plan!

Electronic Signatures

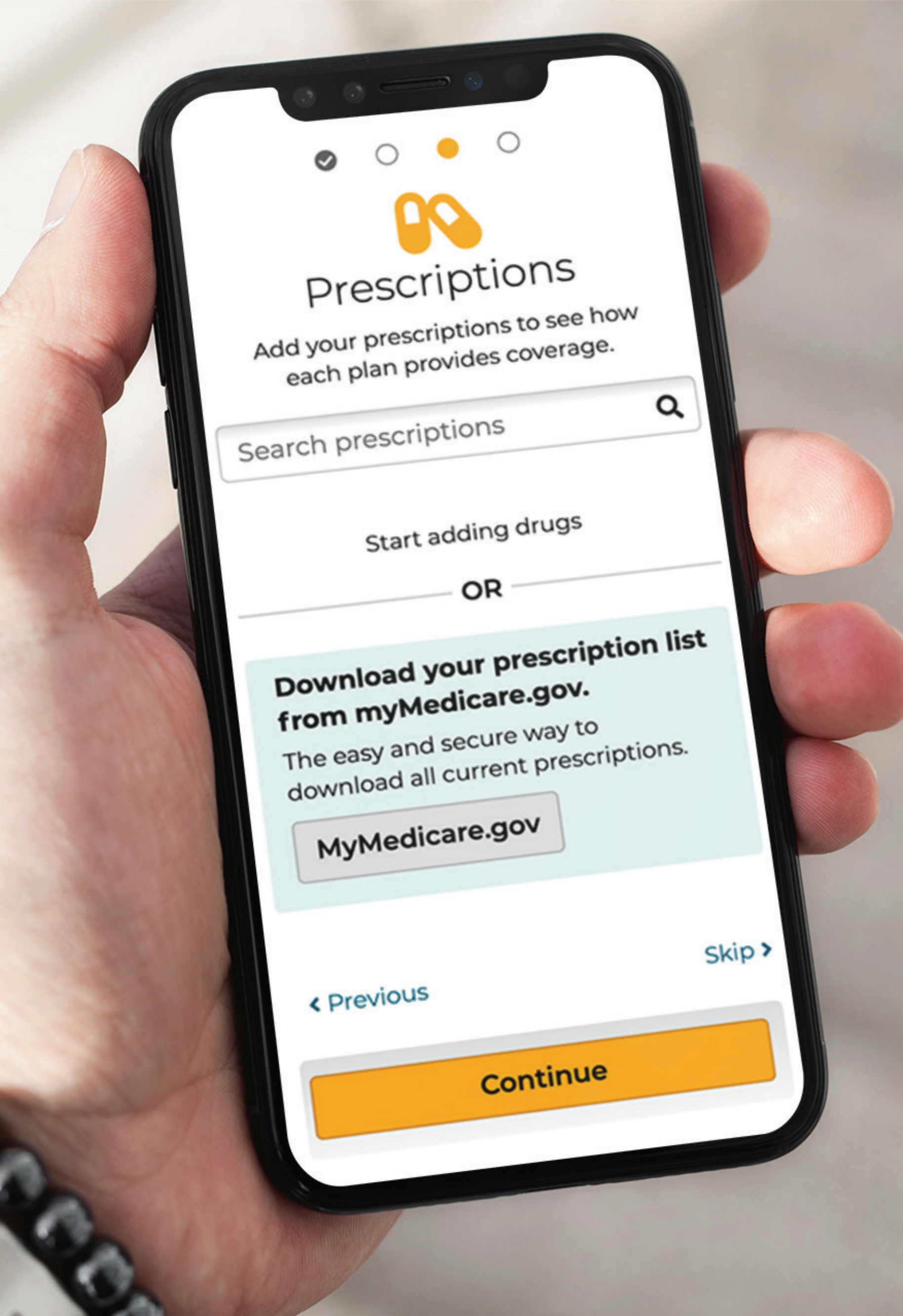
Engage seniors the way they want to engage electronically – text, email or both.



Text to Enroll



Text to sign a SOA

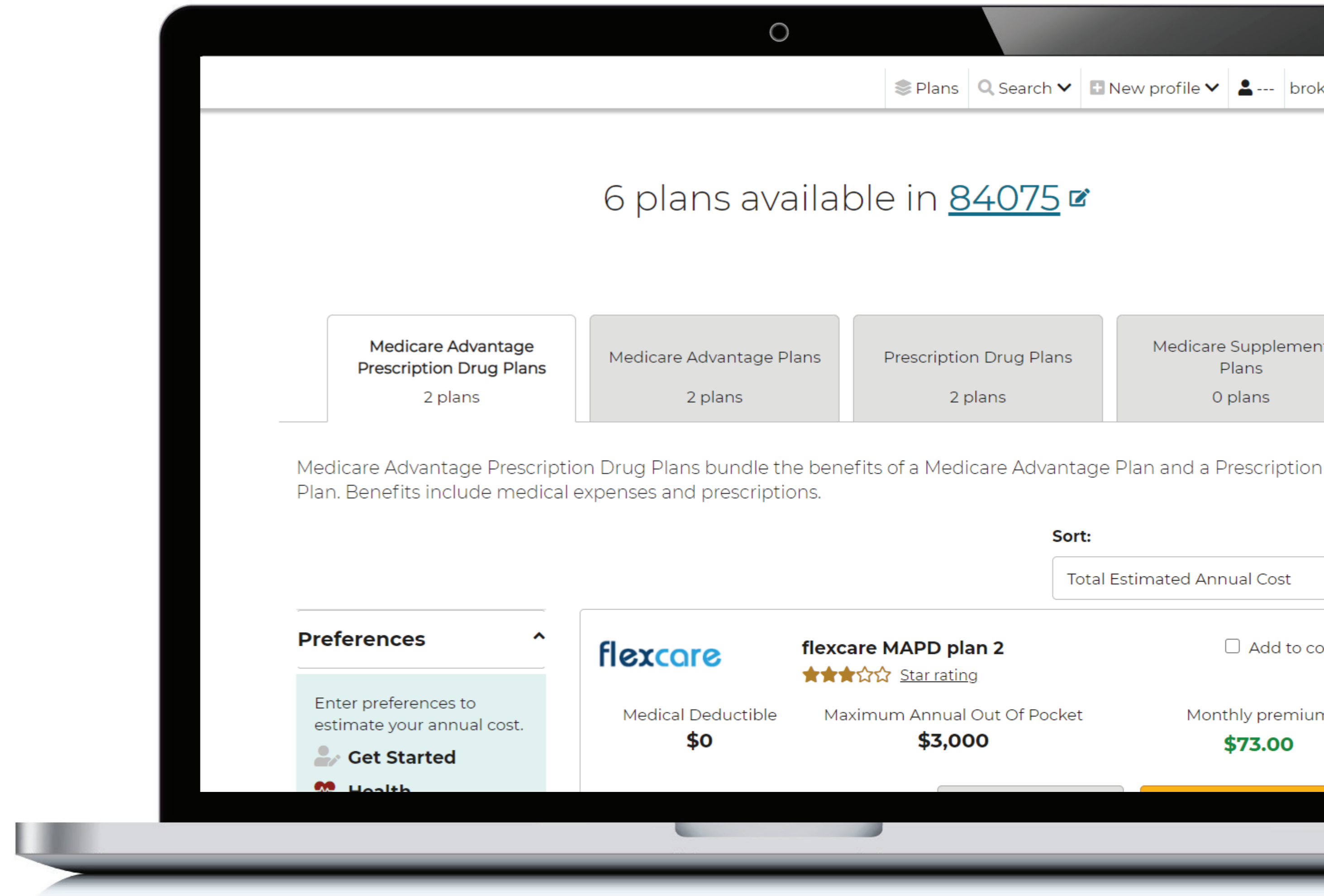


Blue Button

- Helping beneficiaries build their medicine cabinet with ease:
 - ! Automatically – no typing necessary
 - ! Error-free
 - ! Always current

Demonstration

- Search/edit profiles
- Add preferences
- Scope of appointment
- Profile menu and details
- Start and filter a quote
- Send a quote
- Select a quote
- Start an enrollment
- Submit an enrollment
- Reporting
- Additional resources and help section



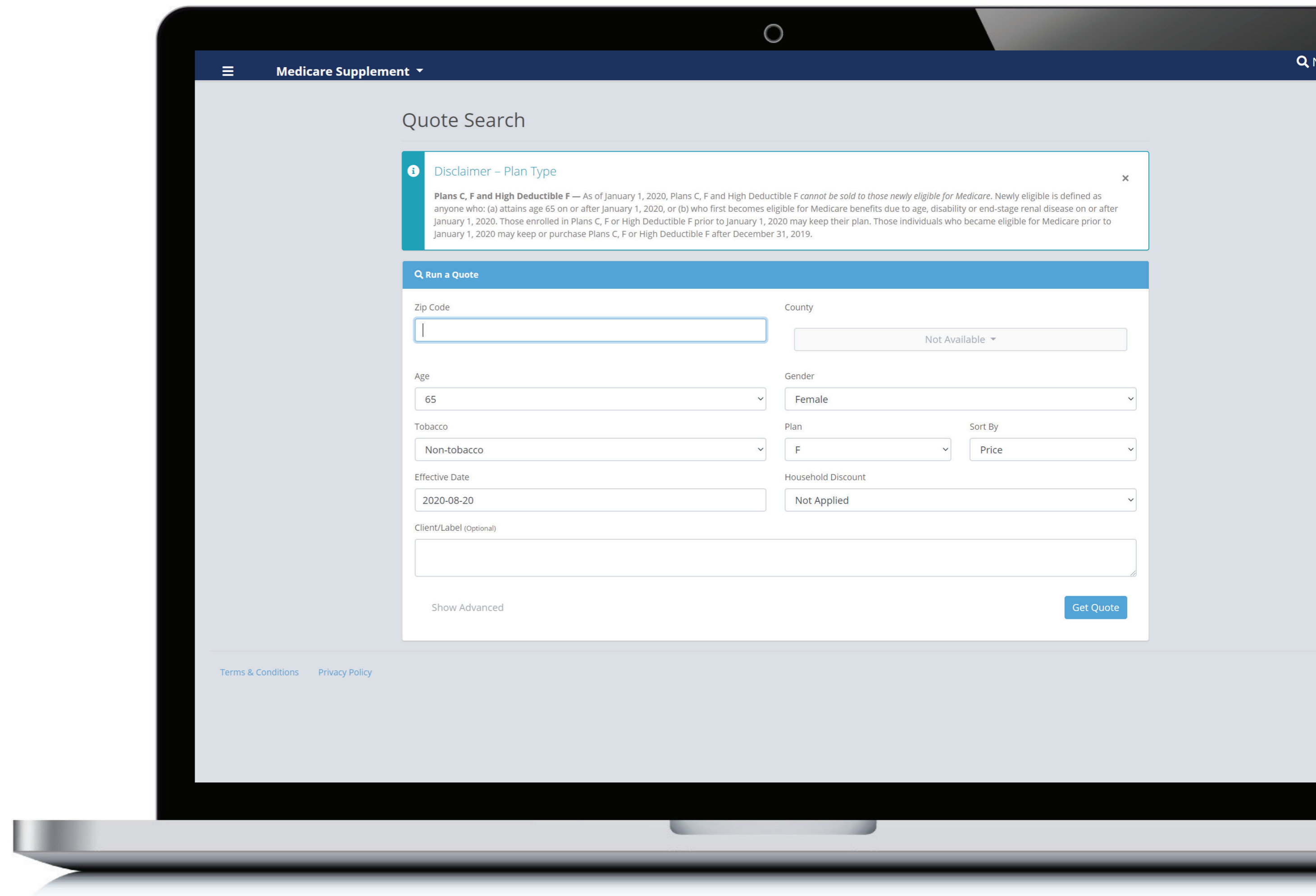
This may be the largest AEP ever,
we are giving you choice for your enrollment tool.

MedSupp Quoting with CSG



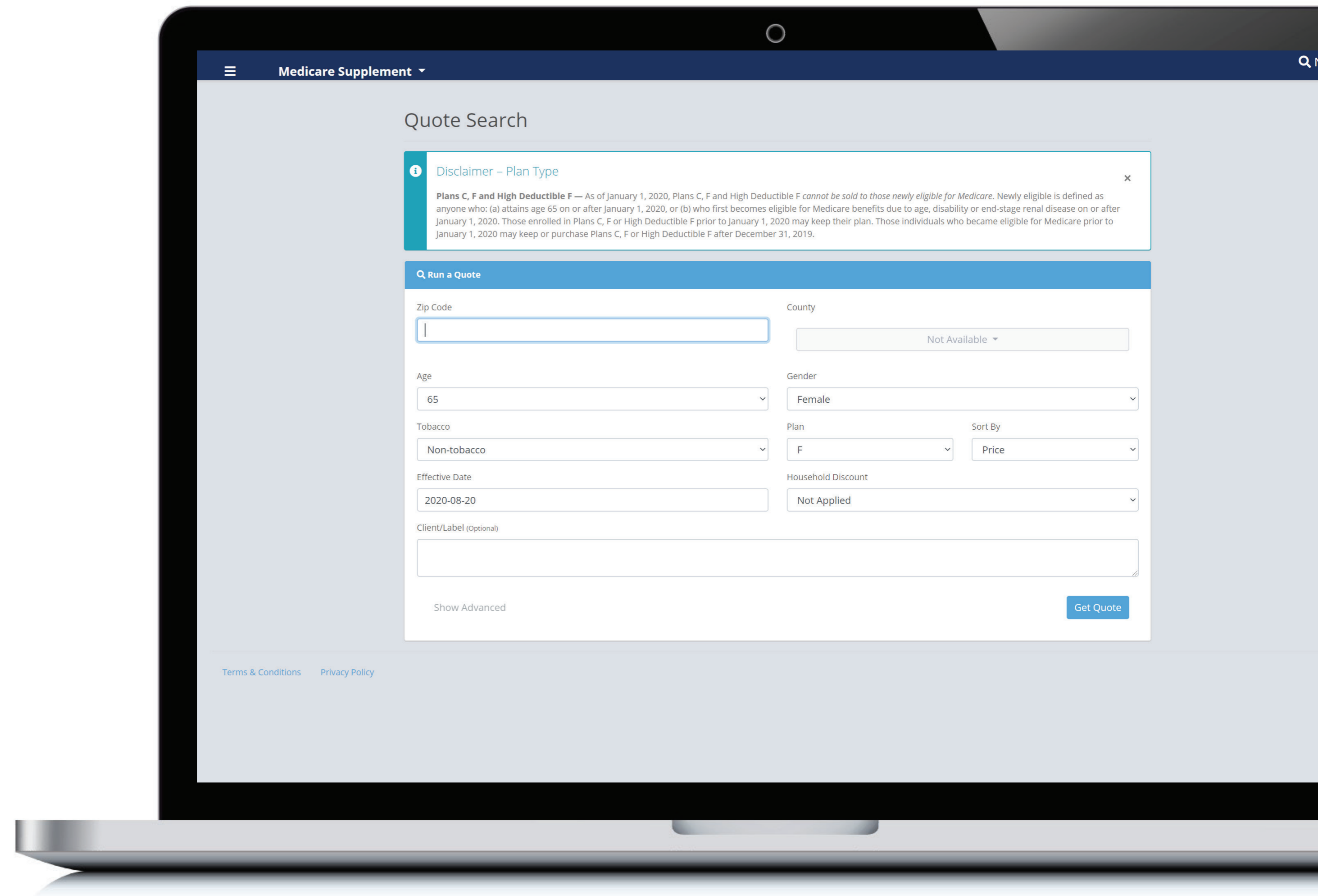
Medicare Supplement quoting with CSG

- Quickly and easily quote on key factors
- Find the right plans for your clients
- Powered by CSG's industry leading quote data sources



Demonstration

- Start a quote
- Filter and sort quotes
- Compare quotes
- Export a quote





and more...

For questions or additional training requests please contact the dedicated MedicareCENTER support team at medicarecenter@integritymarketing.com

Save time, produce more with
MedicareCENTER
Learn more today!