

# Personal Agent Websites from MedicareCENTER

## Empower clients and earn commissions with your MedicareCENTER Personal Agent Website

Giving your clients more ways to connect with the coverage and plans that fit them best is just one more way you can be effective while serving them better. We've created a new FREE feature in MedicareCENTER that allows you to give your clients and prospects a way to start their enrollment journey, quickly and easily on their own schedule. It's called your Personal Agent Website (aka Personal URL, or pURL).

Your Personal Agent Website allows your clients to shop and enroll on our consumer-facing website, MedicareEnroll.com. When clients use your link, they will see your contact information. They'll be able to shop, compare and enroll in the plans you're appointed to sell — and you'll get the commission!

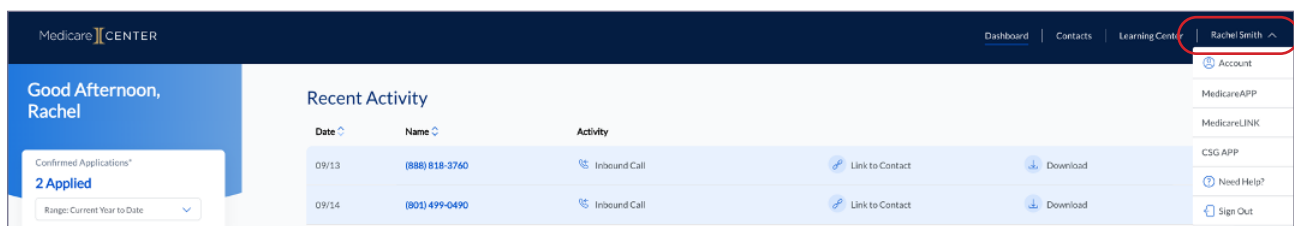
Find your Personal Agent Website link in your MedicareCENTER Account and share it in your marketing materials.

## Getting Started

To start, go to MedicareCENTER.com and log in with your valid NPN. If you haven't yet registered, contact your upline to ensure you have access.

## Step 1

When you first log in, you'll be in your Dashboard. Click the icon to open your Account. On your Account page, you'll see a button for your MedicareCENTER Personal Agent Website, right under your Agent Phone Number.



The screenshot shows the MedicareCENTER dashboard. The top navigation bar includes 'Dashboard', 'Contacts', 'Learning Center', and a user profile dropdown for 'Rachel Smith'. The user profile dropdown is circled in red and contains the following options: Account, MedicareAPP, MedicareLINK, CSG APP, Need Help?, and Sign Out. The main content area features a greeting 'Good Afternoon, Rachel' and a 'Confirmed Applications' section showing '2 Applied'. Below this is a 'Recent Activity' table with columns for Date, Name, and Activity.

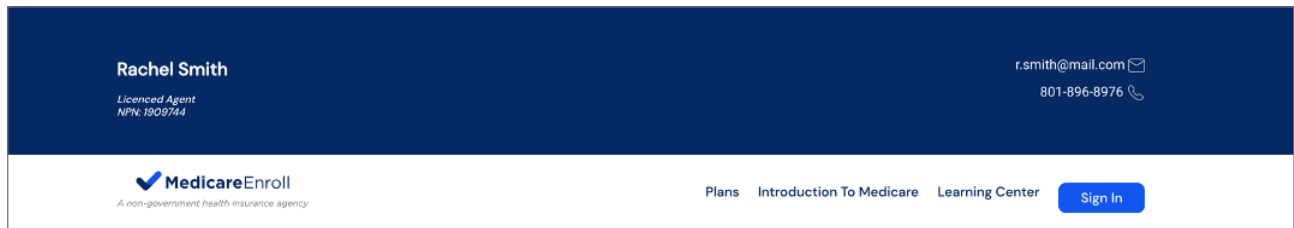
Date	Name	Activity
09/13	(888) 818-3760	Inbound Call
09/14	(801) 499-0490	Inbound Call

Click the “Copy Link” button and your custom Personal Agent Website will be copied to your clipboard.

Now, you can add the link to your marketing materials and business information or send it to your clients directly.

## Step 2: Client’s Use of Personal Agent Websites

When a client uses your Personal Agent Website link, they’ll see a custom MedicareEnroll page with your contact information right at the top. They can shop and complete enrollment at any time, and you’ll still get the commission.



How your Personal Agent Website benefits clients:

- Easily search and compare plans on their own schedule
- Stay connected to your information if they need assistance
- Get questions answered directly by you
- Enroll when ready — even without speaking to an agent

### Step 3: Agent's Use of Personal Agent Websites

Another great thing about Personal Agent Websites: If you are currently checked in for Realtime Leads, your availability is displayed right on your website, along with your MedicareCENTER phone number, so that incoming calls are automatically recorded.

When you receive calls this way, you can easily link them to Contacts in your MedicareCENTER Contact Management, and the calls will be stored for 10 years, per the CMS requirement. All for FREE!



### Step 4: More Benefits of Personal Agent Websites

Once you've been using your Personal Agent Website, it will become simpler to keep everything connected, from your Contacts to your call history, and even the details of the activity of each client.

From year to year, your Personal Agent Website's address will remain the same, so you don't have to change your marketing materials. Over time, this will be a powerful way to reach and serve more clients, and we're thrilled to offer it to you.

Seamless. Streamlined. MedicareCENTER and Personal Agent Websites are here for you.

