

Medicare-eligible consumers need YOU:

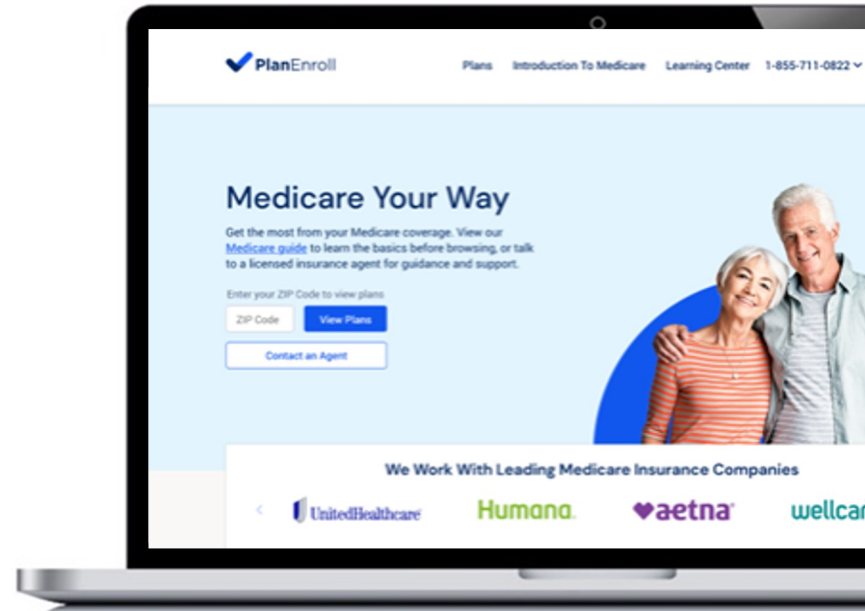
Become a PlanEnroll Network Agent



Get to know PlanEnroll: Build your business **AND** get quality Medicare leads from a platform with proven national reach

PlanEnroll is a consumer facing platform that helps people feel **confident in their Medicare choices**, delivering the **positive, straightforward experience they deserve**.

Consumers are empowered to learn, explore, compare, and enroll in the right Medicare plan for them.



Powered by Integrity's industry-leading technology

The power of MedicareCENTER and LeadCENTER combine through a one-of-a-kind routing engine to connect qualified and available agents, like you, with consumers.



PlanEnroll

Consumer-facing branded experience that connects consumers seeking Medicare help with qualified agents



MedicareCENTER

Full-service agent tool that includes client management, quoting and enrollment capabilities and more



LeadCENTER

Online portal that allows agents to create lead campaigns based on their preferred geographies and product focus



Routing Engine

Sophisticated behind-the-scenes technology that connects consumers with agents who are qualified and available

How PlanEnroll connects consumers to you

1. PlanEnroll runs national and local campaigns across traditional and digital channels to generate consumer leads either as phone calls or data leads
2. As a trained PlanEnroll Network Agent, you can identify your geography and types of leads that you are seeking by creating a campaign in LeadCENTER.
3. PlanEnroll's sophisticated lead routing engine directs leads to you when you are "Checked In" to connect with consumers in real-time
 - Phone calls are routed to your MedicareCENTER phone number
 - OR**
 - Data leads are sent directly to you through MedicareCENTER's CRM



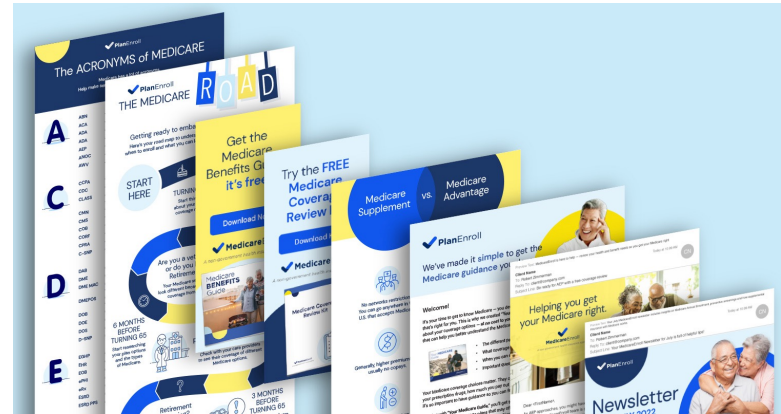
Other PlanEnroll Benefits to Agents

Personal Agent Site

As a PlanEnroll Network Agent, you have your own personal agent site where consumers can quote and enroll online — and you get credit.

Marketing content and articles

You have access to resources and co-branded marketing options so you can connect with clients and help to answer questions



Become a PlanEnroll Network Agent

It's simple to get started. First, you will need to complete a short series of PlanEnroll trainings. Then, you will:

- Log in to MedicareCENTER to create your personal Agent Site
- Log In to LeadCENTER and create a PlanEnroll lead campaign
- Finally, “Check In” in MedicareCENTER to receive real time calls or data leads



Differentiate Yourself and Grow Your Impact

PlanEnroll helps consumers have a positive Medicare experience and feel confident in their Medicare choices.

PlanEnroll helps you connect with the consumers who are looking for personalized guidance.

It's time.

Become a PlanEnroll Network Agent

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PlanEnroll